

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.246657 Longitude: -77.879581

| New Centre Market Wilmington, NC | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|-------------------------------------|---------------------------------------|---------------------|---------------------|---------------------|
| Population | Current Year Estimated Population | 8,480 | 62,101 | 143,343 |
| | Population Est 23Q1 | 8,478 | 62,033 | 143,055 |
| | Population Est 22Q4 | 8,485 | 61,828 | 143,044 |
| | Population Est 22Q3 | 8,516 | 61,975 | 142,557 |
| | Population Est 22Q2 | 8,490 | 61,774 | 142,004 |
| | Population Est 22Q1 | 8,420 | 61,281 | 141,201 |
| | Population Est 21Q4 | 8,408 | 61,163 | 140,802 |
| | Population Est 21Q3 | 8,384 | 60,661 | 139,972 |
| | Population Est 21Q2 | 8,397 | 60,687 | 139,557 |
| | Population Fcst | 8,438 | 62,912 | 148,451 |
| | 2010 Census Population | 8,006 | 56,142 | 125,866 |
| | 2000 Census Population | 5,956 | 46,539 | 105,595 |
| | 1990 Census Population | 4,153 | 39,354 | 82,732 |
| | Current Year Daytime Population | 11,871 | 88,595 | 200,094 |
| | Average Seasonal Population | 159 | 1,899 | 7,193 |
| | Historical Annual Growth, 1990 – 2000 | 3.67% | 1.69% | 2.47% |
| | Historical Annual Growth, 2000 – 2010 | 3.00% | 1.89% | 1.77% |
| | Estimated Annual Growth, 2010 – CY | 0.40% | 0.71% | 0.92% |
| | Projected Annual Growth, CY to Y5 | -0.10% | 0.26% | 0.70% |
| | Group Qtrs Est | 37 | 3,881 | 4,983 |
| Transient Est Average Last 4 Qtrs | 6,425 | 8,740 | 10,733 | |
| Households | Current Year Estimated Households | 4,181 | 27,489 | 63,111 |
| | Households Est 23Q1 | 4,176 | 27,431 | 62,944 |
| | Households Est 22Q4 | 4,179 | 27,332 | 62,914 |
| | Households Est 22Q3 | 4,194 | 27,400 | 62,667 |
| | Households Est 22Q2 | 4,182 | 27,308 | 62,402 |
| | Households Est 22Q1 | 4,147 | 27,063 | 62,021 |
| | Households Est 21Q4 | 4,141 | 27,008 | 61,845 |
| | Households Est 21Q3 | 4,129 | 26,758 | 61,459 |
| | Households Est 21Q2 | 4,135 | 26,765 | 61,226 |
| | Households Fcst | 4,162 | 27,867 | 65,542 |
| | 2010 Census Households | 3,938 | 24,160 | 53,871 |
| | 2000 Census Households | 2,997 | 20,379 | 45,179 |
| | 1990 Census Households | 1,812 | 15,655 | 33,517 |
| | Historical Annual Growth, 1990 – 2000 | 5.16% | 2.67% | 3.03% |
| | Historical Annual Growth, 2000 – 2010 | 2.77% | 1.72% | 1.78% |
| | Estimated Annual Growth, 2010 – CY | 0.42% | 0.91% | 1.12% |
| | Projected Annual Growth, CY to Y5 | -0.09% | 0.27% | 0.76% |
| Population per Household | 2.02 | 2.12 | 2.19 | |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| New Centre Market Wilmington, NC | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|--|---------------------|---------------------|---------------------|
| Income | HH Income \$500,000 or more | 0.1% | 1.0% | 1.8% |
| | HH Income \$250,000 to \$499,999 | 0.1% | 1.2% | 2.2% |
| | HH Income \$200,000 to \$249,999 | 0.3% | 2.8% | 5.1% |
| | HH Income \$175,000 to \$199,999 | 0.6% | 2.0% | 2.9% |
| | HH Income \$150,000 to \$174,999 | 1.9% | 3.9% | 4.7% |
| | HH Income \$100,000 to 149,999 | 15.7% | 15.2% | 16.3% |
| | HH Income \$75,000 to 99,999 | 15.0% | 13.4% | 12.2% |
| | HH Income \$50,000 to 74,999 | 22.6% | 19.5% | 18.2% |
| | HH Income \$35,000 to 49,999 | 11.3% | 12.3% | 11.5% |
| | HH Income \$25,000 to 34,999 | 9.7% | 7.9% | 7.0% |
| | HH Income \$15,000 to 24,999 | 10.3% | 9.3% | 8.2% |
| | HH Income \$0 to 14,999 | 12.3% | 11.7% | 9.8% |
| | Average Household Income | \$61,391 | \$78,725 | \$96,980 |
| | Median Household Income | \$55,792 | \$59,524 | \$67,157 |
| | Per Capita Income | \$30,375 | \$35,218 | \$43,067 |
| | Average Disposable Income | \$52,732 | \$63,805 | \$74,120 |
| | Median Disposable Income | \$48,146 | \$51,326 | \$57,672 |
| | Discretionary HH Income Over \$150,000 | 0.0% | 2.2% | 5.1% |
| | Discretionary HH Income \$125,000 to \$149,999 | 0.4% | 2.4% | 4.0% |
| | Discretionary HH Income \$100,000 to \$124,999 | 0.7% | 3.4% | 4.9% |
| | Discretionary HH Income \$75,000 to \$99,999 | 6.0% | 8.7% | 10.3% |
| | Discretionary HH Income \$50,000 to \$74,999 | 17.0% | 17.2% | 17.2% |
| | Discretionary HH Income \$25,000 to \$49,999 | 36.1% | 30.1% | 28.1% |
| | Discretionary HH Income Under \$25,000 | 39.8% | 35.9% | 30.3% |
| | Average Discretionary HH Income | \$35,083 | \$44,144 | \$52,909 |
| | Median Discretionary HH Income | \$30,621 | \$35,571 | \$41,112 |
| | Householder White – Count | 2,413 | 19,971 | 47,598 |
| | Median HH Income | \$58,979 | \$63,365 | \$74,830 |
| | Average HH Income | \$62,627 | \$75,688 | \$88,439 |
| | Householder Black or African-American – Count | 1,137 | 4,506 | 9,588 |
| | Median HH Income | \$47,316 | \$47,144 | \$45,109 |
| | Average HH Income | \$51,741 | \$54,568 | \$54,156 |
| | Householder Hispanic – Count | 386 | 1,416 | 2,548 |
| | Median HH Income | \$69,173 | \$67,961 | \$59,231 |
| Average HH Income | \$75,382 | \$77,597 | \$72,866 | |
| Householder Asian or Pacific Islander – Count | 19 | 338 | 700 | |
| Median HH Income | \$35,223 | \$47,169 | \$53,203 | |
| Average HH Income | \$34,588 | \$56,090 | \$63,162 | |
| Householder Other or Pacific Islander – Count | 226 | 1,258 | 2,677 | |
| Median HH Income | \$45,578 | \$49,304 | \$56,143 | |
| Average HH Income | \$66,466 | \$67,140 | \$70,655 | |

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| New Centre Market Wilmington, NC | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|-------------------------------------|---------------------------|---------------------|---------------------|---------------------|
| Gender | Male Population | 4,159 | 29,423 | 68,382 |
| | Female Population | 4,321 | 32,677 | 74,960 |
| Total Population by Age | Count of Pop 0 to 4 years | 587 | 3,567 | 8,048 |
| | Count of Pop 0 to 7 years | 695 | 4,298 | 10,240 |
| | Count of Pop 5 - 13 | 728 | 4,807 | 12,203 |
| | Count of Pop 14 - 18 | 377 | 2,733 | 6,448 |
| | Count of Pop 19 - 22 | 712 | 5,419 | 9,120 |
| | Count of Pop 22 - 25 | 773 | 5,934 | 8,643 |
| | Count of Pop 25 - 29 | 686 | 4,398 | 9,055 |
| | Count of Pop 30 - 34 | 985 | 5,138 | 10,618 |
| | Count of Pop 35 - 39 | 710 | 4,329 | 9,861 |
| | Count of Pop 40 - 44 | 501 | 3,579 | 9,085 |
| | Count of Pop 45 - 59 | 1,178 | 9,039 | 24,499 |
| | Count of Pop 60 - 74 | 866 | 8,647 | 23,714 |
| | Count of Pop 75 - 84 | 299 | 3,383 | 9,196 |
| | Count of Pop 85+ | 78 | 1,128 | 2,854 |
| | % of Pop 0 to 4 years | 6.9% | 5.7% | 5.6% |
| | % of Pop 0 to 7 years | 8.2% | 6.9% | 7.1% |
| | % of Pop 5 - 13 | 8.6% | 7.7% | 8.5% |
| | % of Pop 14 - 18 | 4.4% | 4.4% | 4.5% |
| | % of Pop 19 - 22 | 8.4% | 8.7% | 6.4% |
| | % of Pop 22 - 25 | 9.1% | 9.6% | 6.0% |
| | % of Pop 25 - 29 | 8.1% | 7.1% | 6.3% |
| | % of Pop 30 - 34 | 11.6% | 8.3% | 7.4% |
| | % of Pop 35 - 39 | 8.4% | 7.0% | 6.9% |
| | % of Pop 40 - 44 | 5.9% | 5.8% | 6.3% |
| | % of Pop 45 - 59 | 13.9% | 14.6% | 17.1% |
| | % of Pop 60 - 74 | 10.2% | 13.9% | 16.5% |
| | % of Pop 75 - 84 | 3.5% | 5.4% | 6.4% |
| | % of Pop 85+ | 0.9% | 1.8% | 2.0% |
| Median Age | 31.9 | 34.1 | 38.8 | |
| Average Age | 34.8 | 38.2 | 40.7 | |
| Male Population by Age | % of Pop 0 to 4 years | 7.2% | 6.2% | 6.0% |
| | % of Pop 5 - 13 | 8.6% | 8.3% | 9.1% |
| | % of Pop 14 - 18 | 4.6% | 4.4% | 4.7% |
| | % of Pop 19 - 22 | 8.5% | 8.2% | 6.3% |
| | % of Pop 22 - 25 | 9.2% | 8.9% | 5.9% |
| | % of Pop 25 - 29 | 8.2% | 7.3% | 6.3% |
| | % of Pop 30 - 34 | 11.6% | 8.8% | 7.7% |
| | % of Pop 35 - 39 | 8.7% | 7.5% | 7.3% |
| | % of Pop 40 - 44 | 6.3% | 6.1% | 6.6% |
| | % of Pop 45 - 59 | 14.3% | 15.1% | 17.5% |
| | % of Pop 75 - 84 | 2.6% | 4.8% | 5.7% |
| | % of Pop 60 - 74 | 9.6% | 13.1% | 15.5% |
| | % of Pop 85+ | 0.6% | 1.2% | 1.4% |
| | Median Age | 31.6 | 33.8 | 37.7 |
| Average Age | 33.9 | 37.3 | 39.5 | |

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|-------------------------------------|---|---------------------|---------------------|---------------------|
| | % of Pop 0 to 4 years | 6.6% | 5.3% | 5.2% |
| | % of Pop 5 - 13 | 8.5% | 7.3% | 8.0% |
| | % of Pop 14 - 18 | 4.3% | 4.4% | 4.3% |
| | % of Pop 19 - 22 | 8.3% | 9.2% | 6.4% |
| | % of Pop 22 - 25 | 9.0% | 10.1% | 6.2% |
| | % of Pop 25 - 29 | 8.0% | 6.9% | 6.3% |
| | % of Pop 30 - 34 | 11.6% | 7.8% | 7.2% |
| | % of Pop 35 - 39 | 8.1% | 6.5% | 6.5% |
| | % of Pop 40 - 44 | 5.5% | 5.5% | 6.1% |
| | % of Pop 45 - 59 | 13.5% | 14.0% | 16.7% |
| | % of Pop 60 - 74 | 10.8% | 14.7% | 17.5% |
| | % of Pop 75 - 84 | 4.4% | 6.0% | 7.1% |
| | % of Pop 85+ | 1.3% | 2.3% | 2.5% |
| | Median Age | 32.2 | 34.3 | 39.9 |
| Average Age | 35.7 | 39.0 | 41.8 | |
| Race | Count of White | 4,911 | 44,310 | 104,549 |
| | Count of Black or African-American | 2,278 | 10,653 | 23,209 |
| | Count of Asian or Pacific Islander | 79 | 1,111 | 2,055 |
| | Count of Other races | 1,212 | 6,027 | 13,528 |
| | White | 57.9% | 71.4% | 72.9% |
| | Black or African American | 26.9% | 17.2% | 16.2% |
| | Asian | 0.9% | 1.8% | 1.4% |
| | Other Races | 14.3% | 9.7% | 9.4% |
| Language Spoken | Speak English at Home | 89.3% | 92.0% | 92.9% |
| | Speak Spanish at Home | 10.1% | 5.3% | 4.6% |
| | Speak French or French Creole at Home | 0.1% | 0.4% | 0.4% |
| | Speak German at Home | 0.0% | 0.1% | 0.2% |
| | Speak Other Indo-European Languages at Home | 0.4% | 0.7% | 0.7% |
| | Speak Russian and Other Slavic Languages at Home | 0.0% | 0.2% | 0.2% |
| | Speak Chinese at Home | 0.0% | 0.3% | 0.2% |
| | Speak Korean at Home | 0.0% | 0.2% | 0.2% |
| | Speak Vietnamese at Home | 0.0% | 0.1% | 0.1% |
| | Speak Other Asian Languages at Home | 0.0% | 0.2% | 0.1% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.0% | 0.1% | 0.1% |
| | Speak Other Language at Home | 0.0% | 0.3% | 0.2% |
| Hispanic | Hispanic Population | 1,299 | 5,609 | 10,895 |
| | Hispanic Population Percent | 15.3% | 9.0% | 7.6% |
| | Mexican | 26.0% | 30.0% | 36.4% |
| | Puerto Rican | 22.6% | 17.1% | 15.6% |
| | Cuban | 6.9% | 10.4% | 7.4% |
| | Dominican | 1.7% | 3.0% | 1.5% |
| | Central American | 31.2% | 27.6% | 27.2% |
| | South American | 8.2% | 7.2% | 6.8% |
| | Other Hispanic | 3.5% | 4.7% | 5.0% |
| | 2000 Hispanic Population Percent | 3% | 3% | 2% |
| | 1990 Hispanic Population Percent | 1% | 1% | 1% |

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|-------------------------------------|--|---------------------|---------------------|---------------------|
| Ancestry | American (percent of total population) | 5.3% | 5.2% | 5.4% |
| | American | 5.0% | 4.9% | 5.0% |
| | Native American (ie. Indian/Eskimo) | 0.3% | 0.2% | 0.3% |
| | Hawaiian/Pacific Islander | 0.0% | 0.1% | 0.1% |
| | Asian (percent of total population) | 0.9% | 1.8% | 1.4% |
| | Chinese | 0.3% | 0.3% | 0.3% |
| | Japanese | 0.0% | 0.0% | 0.0% |
| | Korean | 0.0% | 0.2% | 0.2% |
| | South Central Asian (ie. Indian) | 0.1% | 0.5% | 0.4% |
| | South East Asian (ie. Vietnamese) | 0.2% | 0.5% | 0.4% |
| | Other Asian | 0.3% | 0.2% | 0.1% |
| | European (percent of total population) | 24.5% | 32.3% | 35.7% |
| | British | 5.3% | 7.7% | 8.7% |
| | Dutch | 0.4% | 0.4% | 0.5% |
| | French | 0.7% | 0.9% | 1.1% |
| | German | 4.1% | 5.7% | 6.3% |
| | Italian | 2.7% | 3.1% | 3.1% |
| | Polish | 0.4% | 0.9% | 1.2% |
| | Scandinavian | 1.7% | 1.5% | 1.4% |
| | Scotch/Irish | 7.6% | 9.3% | 9.9% |
| Other European (ie. Greek/Russian) | 1.5% | 2.7% | 3.4% | |
| Middle Eastern | 0.3% | 0.4% | 0.4% | |
| Other Ancestry | 26.3% | 20.7% | 19.9% | |
| Unclassified Ancestry | 27.3% | 30.7% | 29.6% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 5,303 | 39,641 | 98,881 |
| | Elementary (0 to 8) | 1.6% | 3.2% | 2.8% |
| | Some High School (9 to 11) | 5.2% | 4.0% | 4.3% |
| | High School Graduate (12) | 33.5% | 22.8% | 20.4% |
| | Some College (13 to 16) | 19.8% | 19.8% | 19.1% |
| | Associates Degree Only | 12.1% | 11.9% | 11.2% |
| | Bachelors Degree Only | 24.6% | 26.8% | 27.5% |
| | Graduate Degree | 3.3% | 11.5% | 14.8% |
| | % College (4+) | 27.9% | 38.3% | 42.3% |
| Household Type | Total Households – count | 4,181 | 27,489 | 63,111 |
| | One Person HHs – count | 1,786 | 10,281 | 21,766 |
| | Family HHs – count | 1,532 | 12,642 | 33,730 |
| | Married Couple – count | 866 | 8,849 | 24,387 |
| | w/own children – count | 295 | 2,705 | 8,042 |
| | w/out own children – count | 571 | 6,145 | 16,345 |
| | Male Householder – count | 119 | 873 | 2,444 |
| | Female Householder – count | 547 | 2,919 | 6,899 |
| | Non-Family Households – count | 862 | 4,566 | 7,615 |
| | 1 Person Household | 42.7% | 37.4% | 34.5% |
| | 2 Person Household | 32.0% | 35.3% | 36.0% |
| | 3 Person Household | 13.9% | 14.5% | 14.7% |
| | 4 Person Household | 6.8% | 8.1% | 9.5% |
| | 5 Person Household | 3.2% | 3.1% | 3.6% |
| | 6 Person Household | 1.0% | 1.1% | 1.2% |
| 7+ Person Household | 0.4% | 0.5% | 0.6% | |
| % Households With Children | 16.8% | 16.8% | 19.8% | |

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|--|---|---------------------|---------------------|---------------------|
| Housing | Total Housing Units | 4,658 | 30,461 | 70,322 |
| | Owner Occupied Percent | 24.2% | 39.6% | 47.8% |
| | Renter Occupied Percent | 65.6% | 50.6% | 41.9% |
| | Vacant Housing Percent | 10.2% | 9.8% | 10.3% |
| | Total Housing Units (Census 2000) | 3,404 | 22,567 | 50,179 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 0.2% | 6.3% | 9.1% |
| | Property Value \$750,000 to \$999,999 | 0.8% | 6.6% | 7.6% |
| | Property Value \$500,000 to \$749,999 | 10.3% | 17.9% | 20.4% |
| | Property Value \$400,000 to \$499,999 | 13.2% | 15.2% | 15.4% |
| | Property Value \$300,000, to \$399,999 | 19.6% | 24.0% | 19.8% |
| | Property Value \$200,000 to \$299,999 | 35.2% | 20.4% | 15.9% |
| | Property Value \$150,000 to \$199,999 | 10.2% | 4.4% | 3.6% |
| | Property Value \$100,000 to \$149,999 | 5.5% | 1.7% | 1.6% |
| | Property Value \$60,000 to \$99,999 | 3.0% | 1.0% | 1.0% |
| | Property Value \$40,000 to \$59,999 | 0.1% | 0.4% | 0.9% |
| | Property Value \$0 to \$39,999 | 1.0% | 1.5% | 1.3% |
| | Median Home Value | \$281,000 | \$386,221 | \$437,991 |
| Wealth per Household | \$0 and under - percent | 21.6% | 19.5% | 18.3% |
| | \$1 to \$4999 - percent | 11.6% | 10.1% | 9.1% |
| | \$5k to \$9999 - percent | 5.9% | 5.2% | 4.8% |
| | \$10k to \$24999 - percent | 7.4% | 6.9% | 6.6% |
| | \$25k to \$49999 - percent | 7.0% | 6.9% | 6.8% |
| | \$50k to \$99999 - percent | 9.7% | 9.9% | 10.0% |
| | \$100k to \$249999 - percent | 15.6% | 16.8% | 17.5% |
| | \$250k to \$499999 - percent | 10.5% | 11.9% | 12.7% |
| | \$500k+ - percent | 10.6% | 12.9% | 14.2% |
| | Median HH Wealth | \$37,342 | \$57,121 | \$71,904 |
| | Avg HH Wealth | \$184,662 | \$214,457 | \$232,140 |
| Economic Viability | Economic Viability Local | 303 | 280 | 284 |
| | Economic Viability Indexed | 112 | 104 | 105 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 4,831 | 32,972 | 75,669 |
| | Managerial/Executive | 14.7% | 16.8% | 18.1% |
| | Professional Specialty | 12.5% | 21.5% | 25.3% |
| | Healthcare Support | 2.5% | 3.2% | 2.7% |
| | Sales | 11.5% | 10.9% | 11.9% |
| | Office & Administrative Support | 12.1% | 9.3% | 9.0% |
| | Protective Service | 1.9% | 1.3% | 1.1% |
| | Food Preperation | 11.3% | 11.2% | 8.1% |
| | Building Maintenance & Cleaning | 4.8% | 3.6% | 3.8% |
| | Personal Care | 4.5% | 4.5% | 3.2% |
| | Farming, Fishing, & Forestry | 0.0% | 0.1% | 0.2% |
| | Construction | 12.6% | 8.4% | 7.6% |
| | Production & Transportation | 11.7% | 9.2% | 9.0% |
| | Percent White Collar Workers | 53.3% | 61.7% | 67.0% |
| | Percent Blue Collar Workers | 46.7% | 38.3% | 33.0% |

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| New Centre Market Wilmington, NC | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|-------------------------------------|---------------------------------|---------------------|---------------------|---------------------|
| | Agriculture/Mining/Construction | 12.6% | 7.3% | 7.6% |
| | Manufacturing | 3.7% | 6.2% | 6.1% |
| | Transportation | 2.8% | 3.5% | 3.8% |
| | Information | 3.2% | 2.2% | 2.4% |
| | Wholesale/Retail | 18.7% | 14.7% | 14.8% |
| | Finance, Insurance, Real Estate | 8.1% | 6.4% | 7.2% |
| | Professional Services | 3.7% | 8.0% | 9.5% |
| | Management Services | 0.0% | 0.3% | 0.1% |
| | Administrative/Waste Services | 8.7% | 4.1% | 4.3% |
| | Educational Services | 14.0% | 21.8% | 23.3% |
| | Entertainment Services | 14.8% | 16.0% | 13.1% |
| | Other Professional Services | 8.6% | 7.3% | 5.6% |
| | Public Administration | 1.2% | 2.4% | 2.3% |
| Vehicles per HH | No Vehicles | 6.9% | 6.5% | 8.4% |
| | 1 Vehicle | 48.3% | 38.6% | 36.5% |
| | 2 Vehicles | 32.6% | 38.3% | 38.6% |
| | 3 or more vehicles | 12.1% | 16.6% | 16.4% |
| | Average Number of Vehicles | 1.53 | 1.70 | 1.69 |
| Change | Births (last 12 months) | 157 | 834 | 1,703 |
| | Deaths (last 12 months) | 48 | 517 | 1,354 |
| | Migration (last 12 months) | -114 | 50 | 1,042 |
| Work place | Workplace Establishments | 628 | 3,450 | 7,893 |
| | Workplace Employees (FTE) | 6,755 | 38,166 | 89,535 |